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ABSTRACT

The Los Angeles Unified School District's Adopt-A-School Program is described as a program where a business or an industry sponsors a school. Some of the ways business and industry can help students are to provide role models, tutor students, give mini-course lectures, share hobbies, offer counseling, give club sponsorship, provide summer employment to students, conduct tours and field trips, sponsor contests, and provide cultural experiences. The following materials are included: (1) 67 selected activities for businesses and schools; (2) 12 steps the school can take to build a lasting and successful partnership; (3) 11 steps that business can take to build a lasting and successful partnership; (4) suggestions for a successful tour of a company, including directions to the teacher and to the company coordinator for before, during, and after the tour; (5) two issues of the district's Adopt-A-School newsletter; and (6) a brochure containing information on the program. This brochure points out the benefits to business and to students, ways in which businesses can sponsor schools, five simple guidelines for a school-business relationship, and a contact person for industries or businesses who may be interested in the Adopt-A-School Program.
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LOS ANGELES UNIFIED SCHOOL DISTRICT



Adopt-A-School Program

SELECTED ACTIVITIES

- . Students receive instruction and access to computers and word processors provided by companies.
- . Companies sponsor school reading programs.
- . Students artwork and decorations are provided for display in company offices and lobbies.
- . Fine arts instruction is provided by companies to enrich educational programs.
- . Companies donate computers to schools and provide training for school staff.
- . Volunteers refurbish and paint school library and assist in library operations.
- . Companies assist with science projects and science days.
- . Companies donate office supplies.
- . Schools include companies on mailing lists to receive school newsletter, bulletins, etc.
- . Companies provide puppet shows and participate in assembly programs stressing good health, safety and character building.
- . Student council conferences are sponsored by companies.
- . Volunteers donate clothing, magazines and books to students.
- . Students provide entertainment at the company for special events.
- . Students are given the opportunity to "shadow" employees on the job.
- . Career awareness presentations are made by company employees.
- . Company donated a popcorn machine to student body.
- . Companies sponsor student citizenship and achievement programs.
- . Schools host recognition breakfasts and luncheons for company volunteers.
- . Companies help students fill out sample job applications and set up mock interviews.
- . Companies provide bus transportation for educational field trips.
- . Companies donate math, science and language materials and help schools set up laboratories.
- . Adopter sponsored trip to Sacramento for all members of leadership class.
- . Companies sponsor CPR certification classes and cancer screening clinics for schools' staffs and parents.
- . Company volunteers facilitated human relations sessions for two hours once a week.
- . Refreshments are provided by companies for school and staff activities.
- . Schools provide English as a second language program for company employees.
- . Volunteers assist with student participation in the special olympics.
- . Schools recognize volunteers by celebrating birthdays-of-the-month.
- . Company provides Saturday arts and crafts class for students, as well as provides all students with a summer newsletter mailed to their homes.
- . Company provides assemblies on drug abuse, bike safety, physical fitness, nutrition and other health related topics.
- . Santa Claus, Christmas trees and gifts are provided by the company.
- . Company films are made available for loan to schools.

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- . Educational field trips to the companies are provided for students and staffs.
- . Special interest clubs are sponsored by company volunteers.
- . Companies provide eye glasses and doctors' care for needy students.
- . Companies sponsored an educational train trip to Oceanside.
- . Companies sponsor theater groups on campuses.
- . Companies provide time management, computer technology and space exploration inservice training for school staffs.
- . Company volunteers help judge special activities; i.e., Halloween parades, speech contests, spelling bees, athletic events, etc.
- . Companies provide incentives for academic achievements: complimentary tickets to Marineland, Magic Mountain, Dodger games, etc.
- . School graduation held on company facility.
- . Schools provided complimentary passes to athletic events and other school activities.
- . Companies assisted in schools' fund raising activities.
- . Volunteers assist with school plays and homecoming activities.
- . Audio visual equipment and sound system donated by company.
- . Companies provide printing for school newspaper, graduation annuals, parent handbooks and programs for special events.
- . Volunteers assisted with community mural project.
- . Adopters sponsor contests: clean campus, art, essay, spelling bee, poster, etc.
- . Adopters provide summer jobs for teachers.
- . Educational materials donated to schools by companies.
- . Companies donate class sets of daily newspapers for instructional purposes.
- . Company establishes alumni association of students tracing from elementary to senior high school to offer scholarships.
- . Companies assist with school and neighborhood beautification projects.
- . Company personnel speak to parent groups about careers, health and safety and financial issues.
- . Companies provide speakers, displays and handout materials for career days.
- . Companies donate office supplies and surplus equipment.
- . Volunteers assist music department by designing costumes.
- . Company artists assisted in designing a school logo.
- . Companies provide scholarships.
- . Company volunteers tutor in all areas of the curriculum and at all levels including the learning disabled.
- . Companies, in order to broaden the variety of resources available to their adoptees, network with business colleagues and other neighborhood industries.
- . Company provided new curtains for the school auditorium and library.
- . Company provides faculty orientation on disaster and evacuation procedures.
- . Companies provide financial aid to local PTSA groups.
- . Companies provide holiday baskets for needy families.
- . Companies host receptions and luncheons for faculties.
- . Companies provide part-time and summer employment for students.



Adopt-A-School Program

Steps the SCHOOL Can Take to Build a Lasting & Successful Partnership

- . Designate an Adopt-A-School coordinator for the school, as well as a committee to review needs.
- . Develop a prioritized list of needs for the school. (human resources emphasized).
- . Meet with your company coordinator to plan the initial project and subsequent activities.
- . Share a school profile with your adopter, including school enrollment, ethnic composition, existing educational programs, school honors, and school schedule (holidays and year-round).
- . Publicize the adoption to include staff members, parents, faculty and students via school bulletin, P.A. system, school newsletter, bulletin board or school newspaper.
- . Plan a "get-acquainted" or orientation activity with your adopter, including staff members, students, teachers and parents. A tour of the school is recommended.
- . Keep staff and students informed of plans and their individual roles.
- . Notify the local papers of the activities, providing them with a written news release accompanied by a black and white glossy picture.
- . Invite your company participants to special school activities as guests, i.e. plays, assemblies, athletic events, graduation, band and drill team competitions.
- . Keep continuous communication with your adopter by sending cards or favors on holidays and special occasions.
- . Recognize company contributions. Year-end "thank you" brunch, luncheon or reception, certificates of appreciation, notes from students and staff are all appreciated.
- . Meet with your adopter at the end of the school year to review the activities of the year and make future plans.



Adopt-A-School Program

Steps the COMPANY Can Take to Build a Lasting & Successful Partnership

- . Designate an Adopt-A-School Coordinator for your company, as well as a committee to review resources that are available in the company.
- . Develop a list of available resources.
- . Meet with your school coordinator to plan the initial project and subsequent activities.
- . Share a company profile with your adopted school including the number of employees, the major function of your business, annual report, etc.
- . Plan a "get acquainted" or orientation activity with your adopted school including a tour of your company.
- . Publicize the adoption in your company via newsletter, bulletin board, etc.
- . Keep staff and employees informed of plans and their individual roles.
- . Notify the local papers of the activities with the school providing them with a news release accompanied by a black and white glossy picture.
- . Invite students to entertain on appropriate occasions. (Christmas, Cinco de Mayo, etc.)
- . Keep continuous communication with your adopted school.
- . Meet with your adopter to review the activities of the year and make plans for the future.



Adopt-A-School Program

To the Teacher:

SUGGESTIONS FOR A SUCCESSFUL TOUR OF THE COMPANY

BEFORE THE TOUR

- A. Arrange a visit, by company personnel, to the school before the tour to orient students.
 1. *What should you expect when you arrive at the company?*
 2. *Where will you go? Who will you see?*
 3. *Who will you meet? Who will you talk to?*
 4. *Does the company have special dress regulations?*
 5. *Review expected standards of behavior.*
- B. Help students develop appropriate questions they might ask during the trip.
- C. State the purpose of the trip clearly, in terms the students understand. All students should know WHY they are touring the business and WHAT they are expected to learn from the experience.
- D. If small groups of students will be guided through the facility, divide the students into appropriate small groups BEFORE they arrive at the company.
- E. Give a brief assignment directly related to the tour experience. Let students know you expect them to benefit educationally from the trip.
- F. Help the students anticipate the experience. What do they want to find out about the company?
- G. Confirm, in writing, your expected arrival and departure time with the company. Indicate the number of students and adults planning to tour the company. If company security requires it, you may be asked to supply a list of students and other non-company persons expected to tour.
- H. A brief call to your company coordinator the day before the tour may help to smooth out last minute details.
- I. Call to double-check on any bus reservations.

DURING THE TOUR

- A. Observe operations of the business and plan for post-trip discussion with the students.
- B. Assist students, as necessary, to optimally benefit from the experience.
- C. As the tour generates ideas, make a mental note of things the school might do for the company.
 1. *Could students' artwork be displayed?*
 2. *Could students perform for company employees?*
 3. *Could school auditorium be offered for company meetings?*
 4. *Could students decorate offices or desks for holidays?*

AFTER THE TOUR

- A. Send a letter of thanks to the company which could be forwarded to the tour guide(s). Notes from the students are especially welcome.
- B. Debrief the trip with the students.
 1. *What did they see? What was going on?*
 2. *Who did they meet? What were they doing?*
 3. *Would the students like to work at these jobs?*
 4. *How do the students feel about the experience?*
 5. *What did they learn?*
 6. *What suggestions might you forward to the company for future tours?*

LOS ANGELES UNIFIED SCHOOL DISTRICT



Adopt-A-School Program

To the Company Coordinator: SUGGESTIONS FOR A SUCCESSFUL TOUR OF THE COMPANY

BEFORE THE TOUR

- A. Assist in the orientation of the students, at the school, prior to the tour.
 1. *What will happen when students first arrive? How will registration be handled?*
 2. *What departments or sections will be toured? What are the departments' key functions?*
 3. *What activities will the students see?*
 4. *What are the names of the tour guides or other key persons the students will meet?*
 5. *What jobs or careers will be showcased?*
 6. *Review expected standards of behavior.*
 7. *Stress promptness of arrival so that planned tour schedule can be followed.*
- B. Share, with the teacher, special requirements for the tour such as required number of adults, dress regulations or the need for small groups no larger than 10-15. Classes can be divided into manageable small groups prior to the tour.
- C. Notify and elicit cooperation from appropriate department heads and others affected by the planned tour.
- D. Arrange for tour guide(s) and appropriate employees to share with the students highlights of their work and to answer students' questions.
- E. If necessary, check with security and/or plant operations to arrange for appropriate entry to facility and parking space(s) for cars or buses.
- F. If necessary for security, obtain a list of students and non-company personnel who will be touring.

DURING THE TOUR

- A. The tour guide has expert knowledge to share, and can greatly enrich the students' understanding of the company by:
 1. *Speaking so that all can hear.*
 2. *Keeping explanations simple and brief.*
 3. *Give only major points to be remembered.*
 4. *Asking questions that can be answered at each stop.*
 5. *Allowing ample time for children to observe processes and techniques.*
 6. *Answering questions so all can hear, to forestall repeated answering of the same question.*
 7. *Waiting until the entire group is within voice range (on a walking tour) before making explanations.*
- B. Company personnel may reinforce the students' appropriate behavior by commenting on their attentiveness, good questions, staying with the group, and other behaviors that help everyone enjoy the shared experience.
- C. Distribute available company pamphlets or brochures.
- D. Provide, if possible, light refreshments and a place to rest after the tour.
- E. Small mementos from the company (pencils, pens, etc.) serve as remembrances of the trip.

AFTER THE TOUR

- A. Encourage the teacher to write helpful suggestions for future tours.
- B. Mention that you would appreciate thank you notes which could be forwarded to the tour guides.
- C. Appropriately thank those persons, within the organization, who assisted in providing the adopted school with this fine educational experience.



adopt-a-school news

June 1983

Issue No. 5

First Interstate has Hart

During their four years together, First Interstate Bank and Hart Street Elementary School have had a tutorial program involving as many as 40 volunteers from the bank. First Interstate has also been active in many other school functions.

In 1981 the bank presented \$1,000 to Hart Street to pay for new stage curtains in the auditorium.

Volunteers from the bank worked with the Hart Street PTA in sponsoring a bake sale on Cinco de Mayo.

In addition to career awareness programs on campus, the Bank Card Division hosted three sixth-grade walking trips to acquaint students with various careers in banking.

As a part of the school's multicultural program, foreign-born bank employees presented pictures, costumes, keepsakes and other items from their native lands.

Several First Interstate volunteers have sponsored study projects. In one such project, a class studied aviation, built model airplanes and participated in a flight contest.

According to Mrs. Lorna Pross, Hart coordinator, the program "has enriched the lives of the Hart Street students."

Human Relations

Van Nuys College of Business and Independence High School completed their second year together this month.

Under the guidance of Roslyn Hammer the students participate in a special human relations course. Emphasis is placed on the responsibility of taking care of oneself, assertiveness training, and learning to accept others as well as themselves.

Students attend large and small rap groups once a week. The rap groups help students to share their feelings and values and recognize they are not alone in their experiences.

Van Nuys College of Business Administrator Linda Wollaston and Director of Education Maureen Sharpe are planning an exciting program for the coming year.



Pitcher Bob Welch enjoys a special moment in a kindergarten class at Solano

Solano students learn all about Dodgers

The Los Angeles Dodgers are completing their fourth year with Solano Avenue School. It has been a mutually beneficial experience and plans are now being made for the 1983-1984 school year.

Among the in-depth workshops provided to Solano by the Dodgers are: stadium operations, group sales, marketing and promotions, accounting, community services and special events, grounds keeping, and public relations.

A representative from each department visits Solano to outline the operation and answer questions. The students are then taken to Dodger Stadium to see the department in action during a normal work day.

By the end of the school year, the students have been exposed to every aspect of the Dodger operation.

In addition, the students attend a character-building assembly conducted by several Dodger coaches and players.

Each year, the Dodgers dedicate a night at the stadium to Solano Avenue School. The Solano drill team performs in pre-game ceremonies and student council representatives take part in the first ball ceremonies.

The highlight of the year is the sixth grade graduation, held at Dodger Stadium. The commencement address is given by a key member of the Dodger organization.

Excellent Partners

Because the Rand Corporation is recognized world-wide for its eminent staff and Paul Revere Junior High has a local reputation for excellence in education, their partnership in the Adopt-A-School Program will be of great value to both institutions.

For example, Rand staff members specializing in world affairs will speak to ninth grade history classes; their art director will assist students in the layout of the school newspaper; and Rand computer services people will help

Revere's math department plan a computer literacy program.

In exchange, Rand volunteers will benefit from the knowledge that they are making a unique educational contribution to Revere students by sharing their special talents.

To celebrate the adoption a buffet luncheon was held in Revere's Town Hall. Plans for 1983 were outlined by Revere Coordinator Sandra Kinnaid and Jerry Jensen, Director of Administrative Operations at Rand.

Please share your Adopt-A-School experiences with others in the program. Send stories, news items and black and white photographs (8 x 10 glossies preferred) to Sharon Romano, Los Angeles Unified School District, Adopt-A-School Program, 450 North Grand Avenue, H-235, Los Angeles, CA 90012.

Tutors love their work

The Adopt-A-School relationship between Canoga Park Elementary School and Prudential Insurance is now in its fourth year. At the beginning, a total of twelve Prudential volunteers were involved. Presently, there are twelve different volunteers visiting the school every day.

Each fall, Prudential Adopt-A-School Coordinator Ted Falk holds a meeting with interested employees. He explains the program and compiles a list of volunteers. At the same time, Canoga Park Coordinator Carol Mundale, makes a list of teachers who need assistance. The two lists are compared and schedules are set.

At 8:30 a.m. every school day, volunteers arrive at Canoga Park in a Prudential van. They work in their assigned classrooms until 10:30 a.m.

The Prudential employee volunteers help students with reading and math, help foreign-born students learn English, cut and paste with the kindergarten class, and perform various other tasks under the direction of the teachers.

Volunteers become very involved with their classes. They bring gifts at holiday time, candy at Halloween and treats throughout the year.

And the children really count on the volunteers. Many of the students come from single parent families. The extra attention they receive through the volunteer program makes a big difference in their lives.

As an added treat, Prudential presents an autograph book to each Canoga Park student graduating from sixth grade. These autograph books become treasured mementos of the students' grade school days.

The program benefits teachers, students and Prudential employees. The volunteers feel that they do their jobs at Prudential better because of their participation in this program.

"Mrs. Grunder got kissed by Officer Byrd"

On Friday, April 22, the campus of Coeur D'Alene Avenue School in Venice was alive with police officers, helicopters, firefighters, fire trucks, lifeguards and representatives of other community service organizations.

The Pacific Area of the Los Angeles Police Department, in conjunction with Coeur D'Alene, sponsored the first "Community Service Day."

Between 10:00 a.m. and 12:00 noon, students, their families and members of the community got a close-up view of the equipment and operations utilized in the emergency services of the City of Los Angeles.

Coeur D'Alene student Jennifer Lynn Neuhaus tells the story in her own words below.

Jennifer Neuhaus

by Jennifer Lynn Neuhaus

On Friday April 22, we had Community Service Day at Coeur D'Alene. The people who helped us put it on were the Pacific Division of the L.A. P.D. and Officers Bruno Tonin and Rick Gibby. We invited St. Mark's to come to our Community Service Day. We also invited Officer Byrd. Mrs. Grunder, our principal, got kissed by Officer Byrd. Everybody thought it was funny. The Fire department came and the Bomb Squad, Beach patrol, K-9 unit, a police helicopter landed on our playground. S.W.A.T. team, and paramedics, came too. A few weeks later we gave Officers Bruno Tonin and Rick Gibby a sign that said "Coeur D'Alene loves Officers Bruno Tonin and Rick Gibby." And it had a heart at the end. They really liked it alot. I really thought Community Service Day was great. I really had fun.

Crown for Robert Frost

When Crown Books of Granada Hills became the Adopt-A-School partner of Robert Frost Junior High, it was a relationship made in heaven.

First came the formation of the Robert Frost Crown Book Club, sponsored by Karen Danielson, school librarian. This resulted in a Crown Book section in the school library, student book reviews, book sharing, discussions and other activities.

Then came a visit to Robert Frost by Crown Book Manager Lisa Henschell. Henschell spoke at a noon meeting of the book club which was attended by fifty club members and friends. Participants engaged in a lively exchange of information about books and authors and each other.

Crown Books and Robert Frost have embarked on a journey which will enrich the lives of all concerned.

Dr. Harry Handler, Superintendent, Los Angeles Unified School District
Bruce M. Schwaegler, President, Bullock's/Bullock's Wilshire Dept. Stores
and Robert M. Loveland, M.D. — Co-Chairmen, Adopt-A-School Program
Adopt-A-School Office — (213) 625-3989

Wayne Carlson, Director and Sharon Romano, Advisor

B.J. returns to Stagg Street

Southern California Telephone, Inc. (SCT) and Stagg Street School share a strong common bond. That bond is young, attractive, vivacious B.J. Geregthy. Geregthy is customer service manager at SCT and also a graduate of Stagg Street School.

Ms. Geregthy and Dieter Schilling, SCT regional vice president, made the initial contact with Stagg. Following their visit, activities were planned at a get-acquainted meeting with faculty members and SCT representatives.

Last October, four SCT employees appeared in full costume to judge the Stagg Annual Halloween Parade.

In December, a holiday card design created by a Stagg student was selected for SCT's Christmas card. A beautiful eight-foot Christmas tree was presented to the school by SCT. In addition, SCT awarded special recognition to three Stagg classes for outstanding effort in decorating their classroom doors.

Future plans include a tutoring program, a bicycle check program, a school staff visit to SCT, and help with Stagg's Special Olympics for three ER classes.

SCT is also planning to assemble a fully operative telephone kit to help teach students correct telephone procedure.

Two with Lake View

The new Lake View Medical Center (formerly Pacoima Memorial Hospital) recently adopted both Fenton Avenue Elementary and Brainard Elementary School.

At the Medical Center's dedication ceremony on May 1, Fenton Avenue School participated by entertaining the community with their drill team and folklorico dancers. Brainard Avenue School set up a booth complete with works of art and school projects.

Because this was also a health fair, many members of the community were on hand to observe the schools' talented students. As a special treat, Mayor Tom Bradley and Councilman Howard Finn were there to enjoy the festivities and dedicate the new medical center.

Both schools so impressed the community and hospital staff that Lake View Medical Center is looking forward to many more cooperative endeavors in the future.

Welcome to the family

- ♥ American Broadcasting Co. (ABC) and Topanga Canyon Elementary School
- ♥ Boy's Market and Wilton Place Children's Center
- ♥ Broadway Federal Savings & Loan and Arlington Heights Elementary School
- ♥ Cal State Northridge and Lorne Street Elementary School
- ♥ Cal State Northridge and Dearborn Elementary School
- ♥ Cal State Northridge and Holmes Junior High School
- ♥ Cal State Northridge and Sutter Junior High School
- ♥ Cal State Northridge and Cleveland High School
- ♥ Cal State Northridge and Rinaldi Adult High School
- ♥ Carnation Corporation and Burroughs Junior High School
- ♥ Eugene Coven, D.D.S. and Hubbard Elementary School
- ♥ Execu-Data Inc. and Germain Elementary School
- ♥ First Federal Savings Bank and Richland Avenue Children's Center
- ♥ First Federal Savings Bank and Shenandoah Children's Center
- ♥ General Telephone (Granada Hills Office) and Tulsa Elementary School
- ♥ Glendale Federal Savings & Loan and Wilton Place Elementary School
- ♥ Golden State Mutual Life Ins. Co. and 24th Street Children's Center
- ♥ Golden State Mutual Life Ins. Co. and 24th Street Elementary School
- ♥ Hoffman Educational Systems and Evergreen Elementary School
- ♥ Home Savings & Loan and Huntington Drive Elementary School
- ♥ Hughes Aircraft Co. Missile Systems Group and Canoga Park High School
- ♥ IBM and Capistrano Avenue Elementary School
- ♥ IBM and Columbus Junior High School
- ♥ Ivers Department Store and Annandale Elementary School
- ♥ KGIL and Cohasset Street Elementary School
- ♥ La Fortuna Grocery Store and Hillside Elementary School
- ♥ Los Angeles Police Dept. (Devonshire) and Granada Elementary School
- ♥ Los Angeles Police Dept. (Hollywood) and Vine Street Children's Center
- ♥ Los Angeles County Sheriff's Dept. and Belvedere Children's Center
- ♥ McDonald's Corporation and Telfair Avenue Elementary School
- ♥ Metropolitan Life Insurance Company and Laurel Children's Center
- ♥ Pacific Pumps and Gage Junior High School
- ♥ C. R. Padot Inc. dba Taco Bell and La Salle Elementary School
- ♥ Qual Pro Corporation and Montague Elementary School
- ♥ Rancho Encino Hospital and Erwin Elementary School
- ♥ Rancho Encino Hospital and Mulholland Junior High School
- ♥ Santa Clara National Bank and Herrick Avenue Elementary School
- ♥ 7-UP Bottling Company and Sheridan Street Elementary School
- ♥ Sierra Memorial Health Center and Byrd Junior High School
- ♥ Southern California Gas Company and Rosemont Elementary School
- ♥ Topanga Plaza Mall and Nobel Junior High School
- ♥ 20th Century Fox and Emerson Junior High School
- ♥ Vidal Sassoon Inc. and Chatsworth Park Elementary School
- ♥ The Watts Health Foundation and Jordan High School
- ♥ West Olympia Bank and 36th Street Children's Center
- ♥ West Park Hospital and Nevada Elementary School
- ♥ Western Lithograph and Fremont High School
- ♥ White Memorial Hospital and Second Street Elementary School
- ♥ Woodview-Calabasas Hospital and Hale Junior High School

Special Events Calendar

June 1 st :	Father's Day
June 21:	First Day of Summer
July 4:	Independence Day
September 5:	Labor Day
September 8:	Rosh Hashanah
September 9:	California Admission Day
September 16:	Mexican Independence Day
September 17:	Yom Kippur
September 21:	First Day of Autumn



adopt-a-school news

December 1983

Issue No. 6

White House honors Adopt-A-School

President Reagan named October 1, 1983 to June 30, 1984 the National Year of Partnerships in Education. This marks the beginning of a nationwide Adopt-A-School effort.

Wayne Carlson, director of the Los Angeles Unified School District Adopt-A-School Program, was invited to participate in the White House celebration.

During the announcement, the Los Angeles program was identified as one of the national partnership models. Carlson stated, "The businesses involved in the School District's Adopt-A-School Program should be very proud of this recognition, for which they are so responsible."

The President said he is asking all federal government agencies to form partnerships with local schools. In addition, he revealed that the White House has adopted an elementary school in the District of Columbia.

Castelar performs for lunch crowd

Thanks to their relationship with Castelar Elementary School and Children's Center, employees of Coopers and Lybrand enjoyed two special lunch hour shows on May 10, 1983.

Castelar students performed costumed lion, flower and Chinese fan dances in honor of Asian-Pacific Heritage Week. Employees also heard recitals by two of Castelar's music scholarship students.

Assisting in performance preparation were Doris Lawton of Castelar, Kathy Poon, Children's Center teacher, and community volunteers Eugene Lau and Bob Gin.

Performance costumes were made by parents with a last minute assist from Coopers and Lybrand staff members.

The company hosted a luncheon for the enthusiastic and talented children. Everyone agreed it was a wonderful time.

Employees run successful program

"For the gas company, the Adopt-A-School program is very individual. The employees operate the program. They create their own thunder."

Those words, spoken by a Southern California Gas Company Adopt-A-School volunteer, illustrate the relationship the Northwest Division employees have with Rosemont Elementary School.

The Northwest Division of the Gas Company covers the Hollywood-Beverly Hills area. Division employee-volunteers develop and implement Adopt-A-School projects for Rosemont.

According to Rosemont Principal Lu Hishmeh, volunteers initiated a math tutoring program for the school. The tutoring program is divided into nine-week segments, during which employees visit the school twice per week to help the students learn math.

A company distribution crew brought their truck and equipment to Rosemont and gave a demonstration of what Gas Company crews do out in the field.

In addition, a bicycle safety workshop was held for the students.

Hollywood employees plan to repaint Rosemont's library. And employees from Beverly Hills are designing special vests for school yard monitors.

Gas Company employees in Riverside and the San Gabriel Valley have also adopted schools.



Rosemont student wears proper safety gear, as she measures her height against the now quiet jackhammer.

A Capitol Visit

Through the courtesy of Pacific Southwest Airlines, 21 members of the leadership class at Sun Valley Junior High School visited the State Capitol in Sacramento to see state government in action. The trip was coordinated through the efforts of the Burbank-Glendale-Pasadena Airport Authority in conjunction with the Adopt-A-School Program.

After meeting with California State Senator Alan Robbins and sitting in on sessions of the legislature, the students took a walking tour of Capitol Park. They visited Old Sacramento, a

state park that has been restored to 19th century conditions, and had a special tour of the California Railroad Museum.

Don Torguson, Sun Valley Adopt-A-School coordinator suggested the trip. His idea was carried out with the assistance of Warren Dale, leadership class sponsor at Sun Valley.

Traveling with the class were Dr. Jeanne E. Hon, principal; Linda Bailey, administrative dean; Airport Authority Commissioner Ella Lustig, and Sun Valley Scene reporter George Stez.

Texaco is Virgil's Favorite Star

Texaco, Inc. and Virgil Junior High School are in their third year as partners in the Adopt-A-School Program. Company coordinators Bill Phillips and Bob Freeman; Allan Wexler, Virgil principal; and school coordinator David Holmes have planned an exciting program.

Each month 30 students, along with their teachers, visit Texaco's corporate offices. Four hundred students have visited the facility since the inception of the tour program in September 1982.

Career awareness is a focal point of the program. Students receive information regarding future employment opportunities at Texaco. They also learn the qualities employers look for when hiring new employees.

Students also become familiar with corporate communications and computer technology.

The visitors are treated to lunch at Sergio's Cafeteria and receive pens, note pads and caps from Texaco. The students, in turn, bring gifts from their school to Texaco employees.

Each month, Virgil's English Department judges essays written by students about their experiences at Texaco. Texaco awards prizes to the winning authors.

In addition, Texaco displays student art at their corporate offices. The exhibit is changed bimonthly.

To date, Virgil has hosted two slow pitch softball games between school staff members and Texaco employees. A beautiful perpetual trophy has been provided by Texaco for the baseball program. The games have been well-attended by Virgil students and faculty.

Texaco employees enjoy the knowledge that they are making significant contributions to the educational development of the students at Virgil.

Welcome to the family

- ♥ Boys Market and Monte Vista Street Elementary School
- ♥ Boys Market and Muir Junior High School
- ♥ Coast Federal Savings and Granada Hills High School
- ♥ Coca-Cola Bottling Co. and 20th Street Elementary School
- ♥ Corbin Convalescent Hospital and West Valley School
- ♥ Falcon Cable Television and Huntington Park High School
- ♥ First Interstate Bank of California and Eastman Children's Center
- ♥ Fremont Indemnity Company and Locke Children's Center
- ♥ Kaiser Permanente and Marvin Avenue Elementary School
- ♥ Marshall Associates and Westminster Children's Center
- ♥ McDonalds and Arminta Children's Center
- ♥ McDonalds and State Street Elementary School
- ♥ Menasco Incorporated and Miramonte Elementary School
- ♥ Transamerica Occidental Life Insurance Co. and Bryson Avenue Elementary School
- ♥ TRW and Fluoroy Elementary School
- ♥ TRW and Markham Junior High School
- ♥ The Watts Health Foundation and 95th Street Children's Center
- ♥ Western Automotive Warehouse Distributors and Nevin Avenue Elementary School

Inadvertently omitted from the June listing were...

- ♥ California State University, Northridge and Lokrantz School
- ♥ California State University, Northridge and Miller High School

Special Events Calendar

December 1:	Hanukkah
December 9-16:	Bill of Rights Commemoration Week
December 21:	First Day of Winter
December 25:	Christmas Day
January 15:	Martin Luther King Day (Obs. Jan. 16)
February 14:	Valentine's Day
February 20:	Presidents' Day

Dr. Harry Handler, Superintendent, Los Angeles Unified School District
 Bruce M. Schwaegler, President, Bullock's/Bullock's Wholesale Dept. Stores
 and Robert M. Loveland, M.D. — Co-Chairmen, Adopt-A-School Program
 Adopt-A-School Office — (213) 225-6989
 Wayne Carlson, Director and Sharon Romano, Advisor

It's Foremost to the rescue

On a rainy day in March, Albion Street School needed someone to help transport 3000 pounds of butter and cheese. Their Adopt-a-School partner Foremost Dairies came to the rescue.

Principal Adolph Martinez had arranged to pick up the food in El Sereno during the early hours of Tuesday morning, March 1st.

The Lincoln Heights school was

participating in the Surplus Food Commodities Program as a help to needy families in their community.

Faced with the disruption of pick-up plans just prior to the operation, Martinez called school liaison Debbie Weinberger at Foremost. She in turn contacted employees. Jose Lopez of the Foremost Albion Plant volunteered to help out — on his own time — with his new pickup truck.

Lopez and Martinez made the first run with 1500 pounds of butter and cheese and Lopez returned, in pounding rain, for the final load. Later that day, 300 families benefited from the distribution of these foods.

"Jose Lopez and Debbie Weinberger typify the spirit of cooperation that has marked our relationship with Foremost Dairies since we began this program" said Martinez.

LET'S BE...

Partners



ADOPT-A-SCHOOL PROGRAM
LOS ANGELES UNIFIED SCHOOL DISTRICT

THE ADOPT-A-SCHOOL PROGRAM

gives you the opportunity to invest in the future.

Partners

BENEFITS TO YOUR COMPANY

- A potential work force for the future
- Good internal and external public relations
- Increased employee morale
- Enhanced corporate image
- A chance to help the young people of today

BENEFITS TO THE STUDENTS

- Access to business resources
- Preview of the business-oriented world
- Acquisition of new skills
- Increased future opportunities
- Expanded horizons through new experiences
- Individualized attention
- New insights - textbook chapters come alive!
- Awareness and appreciation of community support



IT'S EASY

- You may select the school of your choice. Elementary, junior high and senior high schools participate in Adopt-A-School, as do children's centers, community adult schools and schools that serve students with special needs.
- There are no limitations or set rules.
- You and your adopted school develop an individualized program which is intended to be mutually beneficial.
- You may participate daily, weekly, monthly or annually.
- There are no contracts or long-term commitments.

WHAT YOU CAN DO

Here are some ways you can give school kids a better shot at tomorrow.

- Role models
- One-on-one or group tutoring
- Mini-course lectures
- Sharing of hobbies
- Career days/counseling
- Club sponsorship
- Summer employment for students
- Tours and educational field trips
- Sponsorship of contests (posters, art, essays)
- Cultural experiences
- Incentive awards for student achievement

“The Adopt-A-School Program provides an excellent example of how the community can help reach the goal of quality education for our young people. Metropolitan areas present unique challenges to the business-community-school partnership. The Adopt-A-School Program is one of the best vehicles to assure the schools of needed community support.”

Gerry Foster
Vice President -
Pacific Telesis Group

“As co-chairperson of the Los Angeles Unified School District's Adopt-A-School Program, it's very gratifying to see how enthusiastic business involvement has resulted in the program's growth from one adoption in 1979 to over 270 in 1984.”

Bruce Schwaegler
President -
Bullock's/Bullocks Wishire
Stores

“Among the most valuable resources available to public education are the people in business and industry who give the gift of their time to students. Each school adoption, with its exciting programs, shows young people how much we care about them personally.”

Dr. Harry Handler
Superintendent, LAUSD



IT'S GOOD BUSINESS
FOR YOU TO
ADOPT-A-SCHOOL!

FOR MORE
INFORMATION

Call or write:

Wayne Carlson, Director
L.A.U.S.D.
450 N. Grand Ave., H-235
Los Angeles, CA 90012
(213) 625-6989

Scores of schools are waiting to be adopted. We'll help you find the one that will offer the most rewarding experiences for you, your employees and the students.

